Transcripts of

Broadcast Coverage

May 26 - 30, 1995

2057219257

Source: https://www.industrydocuments.ucsf.edu/docs/sygl0000

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A BURRELLE'S Affiliate

Broadcast Schedule

PHILIP MORRIS
5/26 To 5/29

1)	World News Tonight ABC Network Programming	5/26/95	6:30-7:00 PM
2)	CBS Evening News CBS Network Programming	5/27/95	6:30-7:00 PM
3)	The Money Wheel CNBC Cable Programming	5/26/95	3:00-4:00 PM
4)	Market Wrap CNBC Cable Programming	5/26/95	4:00-5:00 PM
5)	Market Wrap CNBC Cable Programming	5/26/95	5:00-6:00 PM
6)	Business Tonight CNBC Cable Programming	5/26/95	6:30-7:00 PM
7)	News Break CNBC Cable Programming	5/26/95	8:27-8:28 PM
8)	Weekly Business CNBC Cable Programming	5/27/95	9:30-10:00 AM
9)	Moneyline Update CNN Cable Programming	5/26/95	4:21-4:30 PM
10)	The World Today CNN Cable Programming	5/26/95	6:00-6:30 PM
11)	Moneyline CNN Cable Programming	5/26/95	7:30-8:00 PM
12)	World News CNN Cable Programming	5/26/95	10:00-10:30 PM
13)	NewsNight CNN Cable Programming	5/27/95	12:00-12:30 AM
14)	Daybreak CNN Cable Programming	5/27/95	6:00-6:30 AM

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PHILIP MORRIS
Continued....

15)	CNN Saturday Morning CNN Cable Programming	5/27/95	7:00-10:00 AM
16)	News/Your Health CNN Cable Programming	5/27/95	2:00-2:30 PM
17)	News/Moneyweek CNN Cable Programming	5/27/95	3:30-4:00 PM
18)	News/Inside Business CNN Cable Programming	5/27/95	4:00-4:30 PM
19)	Business Day CNN Cable Programming	5/29/95	6:00-7:00 AM
20)	Headline News CNN Headline News Cable	5/26/95	7:30-8:00 PM
21)	Headline News CNN Headline News Cable	5/26/95	8:00-8:30 PM
22)	Headline News CNN Headline News Cable	5/27/95	8:00-8:30 AM
23)	Headline News CNN Headline News Cable	5/29/95	7:00-7:30 AM
24)	Headline News CNN Headline News Cable	5/29/95	7:30-8:00 AM
25)	NBC Nightly News NBC Network Programming	5/26/95	6:30-7:00 PM
26)	The Tonight Show NBC Network Programming	5/26/95	11:35-12:35 AM
27)	Nightside NBC Network Programming	5/27/95	3:00-5:00 AM
28)	Today NBC Network Programming	5/27/95	7:00-9:00 AM
29)	Nightside NBC Network Programming	5/29/95	3:00-5:00 AM
30)	NBC News at Sunrise NBC Network Programming	5/29/95	5:30-6:00 AM

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PHILIP MORRIS
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31)	Nightly Business Report PBS Network Programming	5/26/95	6:30-7:00 PM
32)	Telenoticias Telemundo Network Programming	5/26/95	6:30-7:00 PM
33)	Noticiero Univision Univision Network Programming	5/26/95	6:30-7:00 PM
34)	First Business USA Cable	5/29/95	6:00-6:30 AM
35)	NY-1 Hourly News NY-1 (Cable) CH 1 New York	5/26/95	6:00-7:00 PM
36)	NY-1 Hourly News NY-1 (Cable) CH 1 New York	5/26/95	7:00-8:00 PM
37)	NY-1 Hourly News NY-1 (Cable) CH 1 New York	5/26/95	11:00-12:00 AM
38)	NY-1 Hourly News NY-1 (Cable) CH 1 New York	5/28/95	7:00-8:00 AM
39)	Eyewitness News WABC-TV (ABC) CH 7 New York	5/26/95	11:00-11:30 PM
40)	Eyewitness News WABC-TV (ABC) CH 7 New York	5/27/95	11:00-11:30 PM
41)	Channel 2 News WCBS-TV (CBS) CH 2 New York	5/26/95	11:00-11:35 PM
42)	Channel 2 News WCBS-TV (CBS) CH 2 New York	5/27/95	7:00-7:30 PM
43)	Channel 2 News WCBS-TV (CBS) CH 2 New York	5/27/95	11:00-11:30 PM
44)	News 4 New York WNBC-TV (NBC) CH 4 New York	5/26/95	11:00-11:35 PM
45)	Today in New York WNBC-TV (NBC) CH 4 New York	5/29/95	5:30-7:00 AM
46)	10 O'Clock News WNYW-TV (FOX) CH 5 New York	5/26/95	10:00-11:00 PM

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47)	10 O'Clock News WNYW-TV (FOX) CH 5 New York	5/27/95	10:00-11:00 PM
48)	News 9 Tonight WWOR-TV (IND) CH 9 New York	5/26/95	10:00-11:00 PM
49)	Eyewitness News KABC-TV (ABC) CH 7 Los Angeles	5/26/95	11:00-11:30 PM
50)	Eyewitness News KABC-TV (ABC) CH 7 Los Angeles	5/28/95	11:00-11:30 PM
51)	Prime 9 News KCAL-TV (Ind) CH 9 Los Angeles	5/26/95	9:00-10:00 PM
52)	Prime 9 News KCAL-TV (Ind) CH 9 Los Angeles	5/27/95	8:00-9:00 PM
53)	Action News At Eleven KCBS-TV (CBS) CH 2 Los Angeles	5/26/95	11:00-11:35 PM
54)	13 Real News KCOP-TV (UPN) CH 13 Los Angeles	5/26/95	10:00-10:30 PM
55)	Channel 4 News KNBC-TV (NBC) CH 4 Los Angeles	5/26/95	6:00-6:30 PM
56)	Channel 4 News KNBC-TV (NBC) CH 4 Los Angeles	5/26/95	11:00-11:35 PM
57)	Today In LA Weekend KNBC-TV (NBC) CH 4 Los Angeles	5/27/95	8:00-9:00 AM
58)	News At Ten KTLA-TV (Ind) CH 5 Los Angeles	5/26/95	10:00-11:00 PM
59)	FOX 11 News KTTV-TV (FOX) CH 11 Los Angeles	5/26/95	10:00-11:00 PM
60)	Evening Edition CLTV (Cable) Chicago	5/26/95	5:30-6:30 PM
61)	Evening Edition CLTV (Cable) Chicago	5/26/95	7:00-8:00 PM
62)	Weekend Edition CLTV (Cable) Chicago	5/27/95	10:00-11:00 AM

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PHILIP MORRIS
Continued....

63)	Channel 2 News at 4:00 WBBM-TV (CBS) CH 2 Chicago	5/26/95	4:00-4:30 PM
64)	The Channel 2 News At Six WBBM-TV (CBS) CH 2 Chicago	5/26/95	6:00-6:30 PM
65)	THE Channel 2 News At Ten WBBM-TV (CBS) CH 2 Chicago	5/26/95	10:00-10:30 PM
66)	U News/Ask An Expert WCIU-TV (Ind) CH 26 Chicago	5/26/95	2:30-3:00 PM
67)	Market Wrap-Up WCIU-TV (Ind) CH 26 Chicago	5/26/95	3:00-3:30 PM
68)	Weekend Morning News WGN-TV (Ind) CH 9 Chicago	5/27/95	8:00-9:00 AM
69)	Eyewitness News WLS-TV (ABC) CH 7 Chicago	5/26/95	4:00-5:00 PM
70)	Eyewitness News WLS-TV (ABC) CH 7 Chicago	5/26/95	10:00-10:30 PM
71)	Channel 5 News At 4:30 WMAQ-TV (NBC) CH 5 Chicago	5/26/95	4:30-5:00 PM
72)	Channel 5 News At 10:00 WMAQ-TV (NBC) CH 5 Chicago	5/26/95	10:00-10:30 PM
73)	Channel 5 News at 6:00 WMAQ-TV (NBC) CH 5 Chicago	5/27/95	6:00-7:00 AM
74)	Channel 5 News at 9:00 WMAQ-TV (NBC) CH 5 Chicago	5/27/95	9:00-9:30 AM
75)	News 3 KYW-TV (NBC) CH 3 Philadelphia	5/26/95	6:00-6:30 PM
76)	News 3 KYW-TV (NBC) CH 3 Philadelphia	5/26/95	11:00-11:35 PM
77)	News 3 Weekend KYW-TV (NBC) CH 3 Philadelphia	5/27/95	9:00-10:00 AM
78)	Newscenter 10 WCAU-TV (CBS) CH 10 Philadelphia	5/28/95	11:00-11:35 PM

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PHILIP MORRIS
Continued....

79)	Inquirer News Tonight WPHL-TV (Ind) CH 17 Philadelphia	5/26/95	10:00-11:00 PM
80)	Inquirer News Tonight WPHL-TV (Ind) CH 17 Philadelphia	5/28/95	10:00-11:00 PM
81)	Action News WPVI-TV (ABC) CH 6 Philadelphia	5/27/95	11:00-11:30 PM
82)	Ten O'Clock News WTXF-TV (Fox) CH 29 Philadelphia	5/28/95	10:00-11:00 PM
83)	Channel 7 News at Five KGO-TV (ABC) CH 7 San Francisco	5/26/95	5:00-5:30 PM
84)	Channel 7 News at Six KGO-TV (ABC) CH 7 San Francisco	5/26/95	6:00-7:00 PM
85)	Channel 7 News Tonight KGO-TV (ABC) CH 7 San Francisco	5/26/95	11:00-11:30 PM
86)	News Eleven at Five KNTV-TV (ABC) CH 11 San Jose	5/26/95	5:00-5:30 PM
87)	Eyewitness News Nightcast KPIX-TV (CBS) CH 5 San Francisco	5/26/95	10:00-11:00 PM
88)	Eyewitness News KPIX-TV (CBS) CH 5 San Francisco	5/27/95	6:00-6:30 PM
89)	Eyewitness News Nightcast KPIX-TV (CBS) CH 5 San Francisco	5/27/95	10:00-10:30 PM
90)	Newscenter 4 Late Edition KRON-TV (NBC) CH 4 San Francisco	5/26/95	11:00-11:30 PM
91)	Newscenter 4 KRON-TV (NBC) CH 4 San Francisco	5/27/95	8:00-10:00 AM
92)	Newscenter 4 KRON-TV (NBC) CH 4 San Francisco	5/27/95	5:00-5:30 PM
93)	Ten O'Clock News KTVU-TV (Ind) CH 2 Oakland	5/26/95	10:00-11:00 PM
94)	The Five O'Clock News KTVU-TV (Ind) CH 2 Oakland	5/28/95	5:00-6:00 PM

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Continued....

95)	Prime Time NECN-TV (Cable) Boston	5/26/95	9:00-10:00 PM
96)	New England Cable News NECN-TV (Cable) Boston	5/27/95	4:00-4:30 PM
97)	WBZ News 4 WBZ-TV (CBS) CH 4 Boston	5/26/95	11:00-11:35 PM
98)	WBZ News 4 WBZ-TV (CBS) CH 4 Boston	5/27/95	7:00- 9:00 AM
99)	WBZ News 4 WBZ-TV (CBS) CH 4 Boston	5/29/95	5:00-7:00 AM
100)	Newscenter 5 at 5:00 WCVB-TV (ABC) CH 5 Boston	5/26/95	5:00-5:30 PM
101)	Newscenter 5 WCVB-TV (ABC) CH 5 Boston	5/26/95	11:00-11:35 PM
102)	Fox 25 News at 10 WFXT-TV (FOX) CH 25 Boston	5/26/95	10:00-10:30 PM
103)	7 News WHDH-TV (NBC) CH 7 Boston	5/26/95	11:00-11:30 PM
104)	7 News WHDH-TV (NBC) CH 7 Boston	5/27/95	9:00-11:00 AM
105)	7 News WHDH-TV (NBC) CH 7 Boston	5/28/95	11:00-11:30 PM
106)	The Ten O'Clock News WLVI-TV (Ind) CH 56 Boston	5/26/95	10:00-11:00 PM
107)	News 7 At 5:00 PM WJLA-TV (ABC) CH 7 Washington	5/26/95	5:00-6:00 PM
108)	News 7 at 11:00 PM WJLA-TV (ABC) CH 7 Washington	5/26/95	11:00-11:30 PM
109)	News 4 at 11 WRC-TV (NBC) CH 4 Washington	5/26/95	11:00-11:35 PM
110)	News 4 Today WRC-TV (NBC) CH 4 Washington	5/27/95	6:00-7:00 AM

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111) News 4 Today WRC-TV (NBC) CH 4 Washington	5/27/95	9:00-10:00 AM
112) News 4 at 6 WRC-TV (NBC) CH 4 Washington	5/27/95	6:00-6:30 PM
113) Eyewitness News At 4 WUSA-TV (CBS) CH 9 Washington	5/26/95	4:00-5:00 PM
114) Eyewitness News Weekend WUSA-TV (CBS) CH 9 Washington	5/27/95	6:00-6:30 PM
115) Eyewitness News Weekend WUSA-TV (CBS) CH 9 Washington	5/27/95	11:00-11:30 PM
116) News 4 Texas Nightbeat KDFW-TV (CBS) CH 4 Dallas	5/26/95	10:00-10:30 PM
117) News 4 Texas Nightbeat KDFW-TV (CBS) CH 4 Dallas	5/27/95	10:00-10:30 PM
118) News 4 Texas Sunrise KDFW-TV (CBS) CH 4 Dallas	5/29/95	6:00-7:00 AM
119) Newswatch 11 KTVT-TV (Ind) CH 11 Dallas	5/26/95	9:00-10:00 PM
120) Newswatch 11 KTVT-TV (Ind) CH 11 Dallas	5/27/95	9:00-10:00 PM
121) Texas News 5 at Six KXAS-TV (NBC) CH 5 Dallas	5/27/95	6:00-6:30 PM
122) Windsor News CBC Network Programming	5/26/95	11:00-11:30 PM
123) Nightbeat WDIV-TV (NBC) CH 4 Detroit	5/26/95	11:00-11:35 PM
124) Eyewitness News PrimeTime WJBK-TV(FOX)Channel 2 Detroit	5/26/95	10:00-11:00PM
125) Eyewitness Weekend WJBK-TV(FOX)Channel 2 Detroit	5/27/95	8:00-9:00AM
126) The Ten O'Clock News WKBD-TV (UPN) CH 50 Detroit	5/26/95	10:00-11:00 PM

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127) Eyewitness News PrimeTime WAGA-TV (Fox) CH 5 Atlanta	5/26/95	10:00-11:00 PM
128) Eyewitness News At Noon WAGA-TV (Fox) CH 5 Atlanta	5/27/95	12:00-12:30 PM
129) Eyewitness News PrimeTime WAGA-TV (Fox) CH 5 Atlanta	5/28/95	10:00-11:00 PM
130) The 11 O'Clock News On 46 WGNX-TV (CBS) CH 46 Atlanta	5/26/95	11:00-11:30 PM
131) 11 News at Ten KHOU-TV (CBS) CH 11 Houston	5/26/95	10:00-10:35 PM
132) 11 News Saturday Morning KHOU-TV (CBS) CH 11 Houston	5/27/95	8:00-10:00 AM
133) TV 51 News KNWS-TV (IND) CH 51 Houston	5/29/95	6:00-6:30 AM
134) News 2 Houston Nightbeat KPRC-TV (NBC) CH 2 Houston	5/26/95	10:00-10:35 PM
135) News 2 Houston Weekend KPRC-TV (NBC) CH 2 Houston	5/27/95	6:00-6:30 PM
136) News 2 Houston Nightbeat KPRC-TV (NBC) CH 2 Houston	5/27/95	10:00-10:30 PM
137) News 2 Houston Sunday KPRC-TV (NBC) CH 2 Houston	5/28/95	7:00-8:00 AM
138) Fox News at Nine KRIV-TV (FOX) CH 26 Houston	5/27/95	9:00-9:30 PM
139) Eyewitness News KTRK-TV (ABC) CH 13 Houston	5/26/95	6:00-7:00 PM
140) Eyewitness News KTRK-TV (ABC) CH 13 Houston	5/27/95	6:00-6:30 PM
141) Eyewitness News Sunday KTRK-TV (ABC) CH 13 Houston	5/28/95	9:00-10:00 AM
142) Newschannel 5 At Eleven WEWS-TV (ABC) CH 5 Cleveland	5/26/95	11:00-11:30 PM

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143) Newschannel 5 At Six WEWS-TV (ABC) CH 5 Cleveland	5/27/95	6:00-6:30 PM
144) Newscenter 8 PrimeTime WJW-TV (Fox) CH 8 Cleveland	5/26/95	10:00-11:00 PM
145) Newscenter 8 At Six WJW-TV (Fox) CH 8 Cleveland	5/27/95	6:00-7:00 PM
146) Newscenter 8 PrimeTime WJW-TV (Fox) CH 8 Cleveland	5/27/95	10:00-11:00 PM
147) Channel 3 News At Eleven WKYC-TV (NBC) CH 3 Cleveland	5/26/95	11:00-11:35 PM
148) Channel 3 News Saturday Morning WKYC-TV (NBC) CH 3 Cleveland	5/27/95	9:00-10:00 AM
149) Channel 3 News At Noon WKYC-TV (NBC) CH 3 Cleveland	5/27/95	12:00-12:30 PM
150) Channel 3 News At Six WKYC-TV (NBC) CH 3 Cleveland	5/27/95	6:00-6:30 PM
151) Channel 3 News At Eleven WKYC-TV (NBC) CH 3 Cleveland	5/27/95	11:00-11:30 PM
152) News 19 At 11:00 WOIO-TV (CBS) CH 19 Cleveland	5/26/95	11:00-11:30 PM
153) News 19 At 11:00 WOIO-TV (CBS) CH 19 Cleveland	5/27/95	11:00-11:30 PM
154) Ten O'Clock News WUAB-TV (Ind) CH 43 Cleveland	5/26/95	10:00-10:50 PM
155) Ten O'Clock News WUAB-TV (Ind) CH 43 Cleveland	5/27/95	10:00-10:50 PM
156) KARE 11 News KARE-TV (NBC) CH 11 Minneapolis/St. Paul	5/27/95	10:00-10:35 PM
157) Minnesota Nine News KMSP-TV (Ind) CH 9 Minneapolis/St. Paul	5/27/95	9:00-9:30 PM
158) Eyewitness News KSTP-TV (ABC) CH 5 Minneapolis/St. Paul	5/27/95	6:00-6:30 PM

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159) Eyewitness News KSTP-TV (ABC) CH 5 Minneapolis/St. Paul	5/27/95	10:00-10:35 PM
160) The Five O'Clock News WCCO-TV (CBS) CH 4 Minneapolis/St. Paul	5/27/95	5:00-5:30 PM
161) The Six O'Clock News WCCO-TV (CBS) CH 4 Minneapolis/St. Paul	5/27/95	6:00-6:30 PM
162) The Ten O'Clock News WCCO-TV (CBS) CH 4 Minneapolis/St. Paul	5/27/95	10:00-10:30 PM
163) KING Five News At Eleven KING-TV (NBC) CH 5 Seattle	5/26/95	11:00-11:30 PM
164) KING Five News At Five KING-TV (NBC) CH 5 Seattle	5/27/95	5:00-6:00 PM
165) KIRO News At Ten KIRO-TV (UPN) CH 7 Seattle	5/26/95	10:00-11:00 PM
166) KIRO News At Eleven KIRO-TV (UPN) CH 7 Seattle	5/26/95	11:00-11:30 PM
167) KIRO News At Five KIRO-TV (UPN) CH 7 Seattle	5/27/95	5:00-6:00 PM
168) KIRO News At Ten KIRO-TV (UPN) CH 7 Seattle	5/28/95	10:00-11:00 PM
169) The Six O'Clock News KSTW-TV (CBS) CH 11 Tacoma	5/27/95	6:00-6:30 PM
170) The Ten O'Clock News KSTW-TV (CBS) CH 11 Tacoma	5/27/95	11:00-11:35 PM
171) 6 Action News WCIX-TV (CBS) CH 6 Miami	5/27/95	6:00-6:30 PM
172) 6 Action News WCIX-TV (CBS) CH 6 Miami	5/27/95	11:00-11:30 PM
173) Eyewitness News Nightbeat WPLG-TV (ABC) CH 10 Miami	5/26/95	11:00-11:30 PM
174) Eyewitness News Nightbeat WPLG-TV (ABC) CH 10 Miami	5/27/95	11:00-11:30 PM

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